



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Benny for Nevada  
 Attention: Accounts Payable  
 1930 Village Center Cir.  
 #3-435  
 Las Vegas, NV 89134

Advertiser	Benny for Nevada	Invoice #	105685-1
Product	State Senate - Today Show	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12

Station	KSNV	Order #	105685
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	09/11/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am									
					09/17/12 to 09/23/12	4x		MTWT---				
	KSNV			M	09/17/12	:00				\$350.00	See M/G 1.12	4
	KSNV			Tu	09/18/12	:30				\$350.00		5
	KSNV			W	09/19/12	:00				\$350.00	See M/G 1.12	6
	KSNV				NOT AVAILABLE RATE							
	KSNV			W	09/19/12	:30				\$550.00	MG for 1.4, 1.6	12
	KSNV			Th	09/20/12	:00				\$350.00	Credited	7
					09/24/12 to 09/30/12	4x		MTWT---				
	KSNV			M	09/24/12	:30				\$350.00		8
	KSNV			Tu	09/25/12	:30				\$350.00		10
	KSNV			W	09/26/12	:30				\$350.00		9
	KSNV			Th	09/27/12	:00				\$350.00	Unresolved	11
					NOT AVAILABLE RATE							

**Aired Spots**

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Gross Total	\$1,950.00
Agency Commission	\$292.50
Net Amount Due	\$1,657.50
Payment Terms 30 Days	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.